

SHELAGH MUIR HIGHLIGHTS

Speaker key

SM Shelagh Muir

SM Probably one of the early pioneers of Vitality in Unilever, certainly when I started, I spent pretty much the first five or so years of my career working on first of all we were looking at trying to make healthier pasta sauces, so with tomatoes in pasta sauce, and then when I moved to beverages. I mean tea is an incredible drink when it comes to health properties. So, there are compounds in tea which are very, very good antioxidants. So we were looking at ways in which you can process tea to make sure that you keep more of the healthy goodies that are in them

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